

RODRIGO MACEDO DE MIRANDA VALENTIN

Data Analyst & Business Intelligence | Power BI · SQL · DAX · Power Query | Applied AI
Global Fintech & Payments

+55 11 91338-1332 · rodrigomacedodemiranda@gmail.com · [linkedin.com/in/rodrigomacedodemiranda](https://www.linkedin.com/in/rodrigomacedodemiranda) ·
São Paulo – SP, Brazil | Remote / Hybrid

 **Internal Award Winner — TSYS GlobalPayments (July 2026):** Developed an AI solution for Contractual SLA analysis that reduced report generation time by **up to 80%** for banking clients. Recognized as best delivery of the unit.

PROFESSIONAL SUMMARY

Data Analytics and Business Intelligence professional with 15+ years in Fintech and Payment Methods — TSYS— GlobalPayments, Unlimit, and Motorola. Currently working with data analysis, **Power BI executive dashboards**, **AI-powered report automation**, and KPIs/OKRs for C-level stakeholders. Project Management and PMO background works as a competitive differentiator: I understand the data, the process, and the business. **Fluent English**, proven track record with teams and projects across multiple countries.

PROFESSIONAL QUALIFICATIONS

Data & Business Intelligence: Power BI (Desktop & Service), advanced DAX, SQL, MySQL, PL/SQL, Google Looker Studio, Power Query, Advanced Excel, data modeling, KPIs & OKRs, SLA Reports, Data Storytelling, executive dashboards.

Applied AI & Automation: AI agent development, report automation with Generative AI, AI tools for data analysis and insight generation.

Project Management & PMO: PMBOK, Agile, Scrum Master, technical project management, stakeholder management, risk and budget management, SDLC.

Industry Knowledge: Fintech, global payment methods (VISA, MC, AMEX, ELO, BACEN, CIP), software development, innovation and digital transformation.

Certifications: PMI, Google and Microsoft (Project Manager); Generative AI – PMI; Career Essentials in Generative AI – Microsoft & LinkedIn.

Other: Intercultural communication, team leadership, change management, critical analysis, problem solving, innovation.

SKILLS

Data & BI: Power BI, DAX, SQL, MySQL, PL/SQL, Google Looker Studio, Power Query, Advanced Excel, KPIs, OKRs, Executive Dashboards, SLA Reports, Data Storytelling, Report Automation, Business Intelligence, Data-driven Decision Making.

AI & Automation: Generative AI, AI Agents, Report Automation, AI Tools, Mermaid, UML.

Project Management: PMBOK, Agile, Scrum, PMO, Scrum Master, International Project Management, Risk Management, Project Planning, Stakeholder Management, Design Thinking, Technical Writing.

Tools: JIRA, ClickUp, Service Now, Trello, Monday, MS Project, Word, Excel, PowerPoint, Canva, Adobe Suite, ChangePoint, Capcut.

Soft Skills: Critical analysis, learning agility, growth mindset, adaptability, active listening, problem solving, innovation, time management.

PROFESSIONAL EXPERIENCE

Project Coordinator / PMO / Team Manager / Scrum Master **CURRENT**

Apr 2024 – Present

TSYS – GlobalPayments | Campinas, SP – Brazil

- **Internal award winner** for developing an AI solution for Contractual SLA analysis — reduced report generation time by **up to 80%** for banking clients. Recognized as best delivery of the unit.
- Developed and automated **Power BI executive dashboards** for PMO programs — deadline, quality and performance metrics for C-level stakeholders.
- Structured **KPIs and OKRs data-driven** framework, replacing manual processes with automated reporting pipelines.
- Implemented **data analytics and report automation** pipeline to support decision-making across global payment programs.
- Stakeholder and vendor management grounded in performance data and contractual SLAs.

Project Manager / Team Manager

Jul 2023 – Nov 2023

FastproBR | São Paulo, SP – Brazil

- Project management for electronic payment solutions in Urban Mobility.
- Technical team leadership (Devs, QA, analysts) and stakeholder and partner relationship management.

Project Manager / Technical Project Manager

Jul 2022 – Mar 2023

Unlimit | São Paulo, SP – Brazil & Global

- Led global electronic payment solution projects (BACEN, CIP, VISA, MC, AMEX, ELO).

- Supported Product Management, PO, PMO, Business Analysis and Commercial teams across multiple countries.
- Managed cross-functional teams and facilitated global team integration.

System Analyst

Oct 2021 – Jul 2022

Unlimit | São Paulo, SP – Brazil

- Technical API documentation using UML for Brazilian payment method homologation.
- Backlog management and prioritization for the development team.

Client Services Analyst II

Jul 2018 – Oct 2021

TSYS – GlobalPayments | Campinas, SP – Brazil

- Incident and SLA management for clients in Brazil, Latin America and the Caribbean.
- Alignment meetings and stakeholder management during banking incidents (Downtime, Fraud, Credit, Card).

Test Analyst / Infra Service Level Analyst II

Apr 2017 – Jul 2018

TSYS – GlobalPayments | Campinas, SP – Brazil

- Data analysis for Scotia Bank → TSYS migration. Infrastructure health and performance reports (ITSM).

Business System Analyst

Jan 2005 – Nov 2011

Motorola Brasil | Jaguariúna, SP – Brazil

- Business process analysis and functional specification for developers using UML and DevOps collaboration.

Senior Technical Project Manager

Mar 2013 – Dec 2016

Jaguariúna City Government | SP – Brazil

- Data migration projects and system implementation in Health, Finance, Social Assistance, and Urban Infrastructure.

Technical Project Manager & Senior Web Developer

2002 – 2019

Computech Professional Corp | Miami, FL – USA

- Development and management of web systems for 200+ global clients (ASP, PHP). Multidisciplinary team leadership.

EDUCATION & COURSES

- Digital Marketing – Universidade Anhanguera – São Paulo, Brazil (Bachelor's Degree · 2023)
- Generative AI – Project Management Institute
- Career Essentials in Generative AI – Microsoft and LinkedIn
- Google Agile Project Management
- Google Foundations of Project Management – Project Initiation: Starting a Successful Project
- PMI – Agile Software Solutions Development
- Project Management Foundations – Microsoft and LinkedIn
- International Projects Management – LinkedIn Learning

LANGUAGES

English (Fluent) · Spanish (Conversational) · Portuguese (Native)